

CoB News, 19 August 2008

"Finally, recognize that although the time period will vary by dean, there seems to be a point in every dean's tenure where, if he does not move up, returning to a faculty appointment is no longer a viable option. Being away from students, research, and the literature of one's field for an extended period can exact a high price and make reinitiating one's scholarly career virtually impossible. For those who do not desire to move up the academic *cursus honorum* and instead wish to return to the professorial ranks status quo ante, they will learn that their prior amicable network of colleagues has been forever changed. Some deans will be able to overcome the disconnectedness that ensues. Others, however, may turn inward and experience bouts of depression and even exhibit aberrant forms of behavior (Ket de Vries, 1989)."

Arthur G. Bedeian, 2002

CoB Welcomes Parker, Cumbie and Lay

This issue of **CoB News** continues our recent look at the CoB's new faculty. In this issue we take a look at Paula Diane Parker, a new faculty in the CoB's School of Accountancy who previously taught at the University of South Alabama. She will be teaching ACC 320 (Ele Cost Accounting) from 2:00pm until 3:15pm on Mondays and Wednesdays, and ACC 610 (Advanced Auditing) from 10:00am until 11:50am, also on Mondays and Wednesdays. Parker has published in the Allied Academies' *Academy of Accounting & Financial Studies Journal*. Various reports and/or editorials here at USMNEWS.net have described the AA as a vanity press organization. With this on her c.v., Parker's entry into the CoB reminds one of the old *31st & Pearl* column entitled [Schlockburg, MS 40907](#).

The SAIS is also adding Barry Cumbie to its ranks. Cumbie joins the MIS unit as a new PhD from Auburn University. Cumbie brings a publication in *AMCIS Proceedings* with him to USM's College of Business, where he will be teaching two sections of MIS 300 (Mgmt Info Sys) on Tuesdays and Thursdays, from 1:00pm until 2:15pm and from 2:25pm until 3:40pm. Cumbie's fall 2008 teaching load highlights a trend USMNEWS.net reporters have observed of late, and that is an "afternoon heavy" fall 2008 teaching menu from USM's business school. With so many of its students working (full-time) and/or commuting some distance, this menu is not likely to prove helpful to them.

Finally, USMNEWS.net welcomes Marsha Lay to the CoB's tourism management department. Lay's fall 2008 teaching load is quite brutal, with three separate courses spread across four days each week. Lay is teaching TM 358 (Rest Ops Mgt) on MWF from 9:00am until 9:50am, TM 368 (Hotel Management I) on MWF from 10:00am until 10:50am, and TM 441 (Hospitality Law) on Tuesdays from 6:30pm until 9:15pm. Given the time of TM 441, the second half of Lay's work week will likely be especially difficult to get through. If USMNEWS.net reporters know this, then CoB administrators certainly do as well.

Textbook Scandals Old-Hat in USM's CoB

Members of the larger USM community and other readers of USMNEWS.net might be interested to know that textbook scandals, like those recent scandals reported on in [Textbook Bad Press](#) and

editorialized by Joe Hall in [Do You See What I See?](#), are not new to USM's business school. Months ago USMNEWS.net covered some of these in the [Babin Textbook Factory](#) and in a separate report on other [textbook shenanigans](#). The first report discusses former CoB marketing professor, Laurie Babin's, textbook ancillary activities while in the CoB, activities that are shown to have seriously hindered Babin's academic research portfolio. The second report linked here discusses former CoB economist Charles Sawyer's textbook authorship, which went into full effect after the CoB added ECO 336 (international economics) to the core curriculum. As a result of that addition, the CoB would not only employ more economists, like Sawyer, it would also guarantee Sawyer, and his publisher, the sale of several hundred units at USM alone. Many of these types of issues and controversies have been hot topics on the [USM Forum - To build trust, a team and a campus - Message Board](#) in recent days.

URGENT: Get Your CoB Golf Shirt Now!

On 14-August-2008, CoB faculty and staff received an e-mail marked "URGENT." The subject line of that e-mail read "CoB Golf Shirt Orders," and the e-mail message was from Meredith Cothorn, the CoB's new development officer. That e-mail is inserted below.

From: cob-facstaff-bounces@listserv.usm.edu [mailto:cob-facstaff-bounces@listserv.usm.edu] **On Behalf Of** Sonia Gaines-Littles
Sent: Thursday, August 14, 2008
To: cob-facstaff@usm.edu
Subject: [Cob-facstaff] URGENT: CoB Golf Shirt Orders

Dear All CoB Faculty and Staff,

The Dean's office will be ordering Southern Miss College of Business golf shirts free of charge to you. The shirts are white with black trim on the collar and sleeves. It will have the Southern Miss CoB logo on the breast and sizes available are Men's (small to 6XL) and Ladies (small to 4XL). **The deadline to order the shirts are August 28, 2008-no exceptions.** Please email your SIZE to Meredith Cothorn, Development Coordinator, at Meredith.cothorn@usm.edu or call at 601-266-6210.

Thanks and Southern Miss To The Top!

Meredith Cothorn
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According to Cothorn's e-mail above, new CoB dean Lance Nail is providing CoB golf shirts "free of charge" to CoB faculty and staff. The shirts are "white with black trim on the collar and sleeves," and have the "CoB logo" on the front. Presumably, these shirts are available for order by USMNEWS.net readers. If so, they can be ordered by contacting Cothorn using the contact info in the e-mail above.